

WORLD CLASS SPEAKERS' TRAINING SERIES

Discover the 10 Secrets to Becoming
a Fearless and Persuasive Public Speaker



INTELLIGENT
PERFORMANCE
Unlock your world.

Always share more of who you are rather than pretend to be somebody else. Some people want to be like Tony Robbins or like Obama. But if you want to make it happen in this business, you must consistently be authentic. You must be the kind of person who has discovered who you really are.

And the more you share your story/abilities/real self, the better you are going to become and the much more mesmerizing & attractive you're going to be as a trainer/Speaker.

How to become a Great & Fearless Speaker. Or

Follow these 10 steps & you too will become a millionaire Speaker.

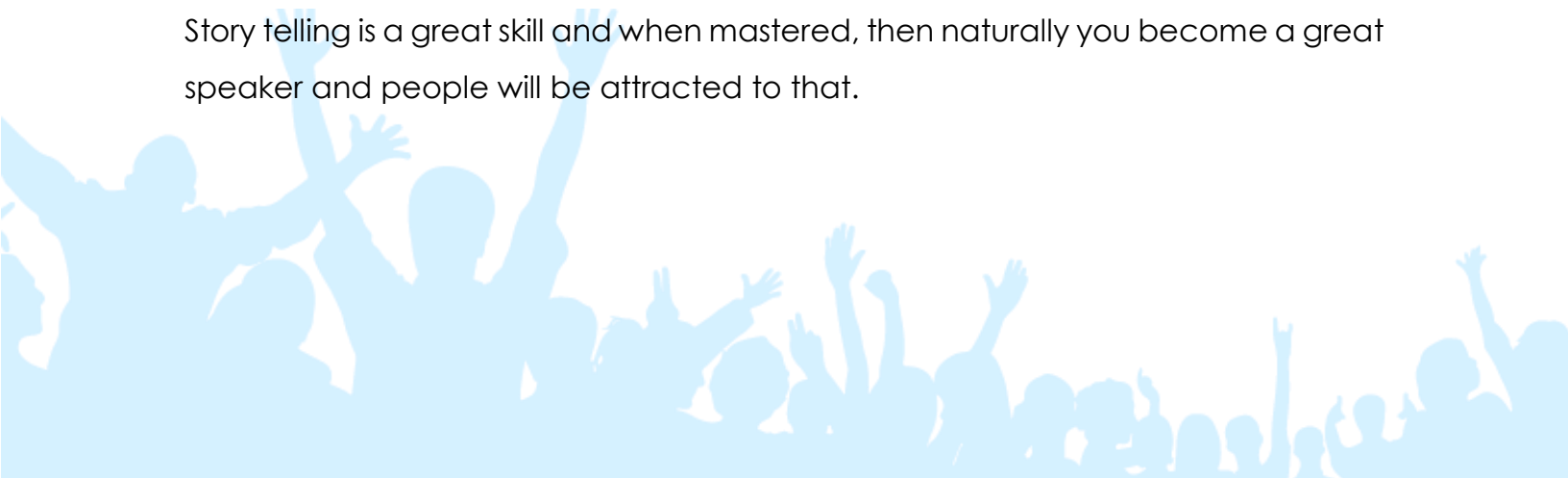
1. **It starts with your desire to make a difference.**

Some people want to become public speakers for the sake of just making the money however, the money is the after effect. You must first have a desire, a real deep down desire where you would speak for a week without being paid and you would still have a great time.

2. **Master the art of storytelling.**

There is nothing as beautiful as a great speaker with a great story and has mastered how to tell that story and, relate it in such a way that people can feel what the speaker is going through and most importantly, they take them on a journey.

Story telling is a great skill and when mastered, then naturally you become a great speaker and people will be attracted to that.



3. Make people feel special

When you go and listen to a great speaker, sometimes you'll assume that they are talking to you alone. How many of you have gone to trainings, somebody is speaking and your like, "I can't wait for this to end or, when does the break time come".

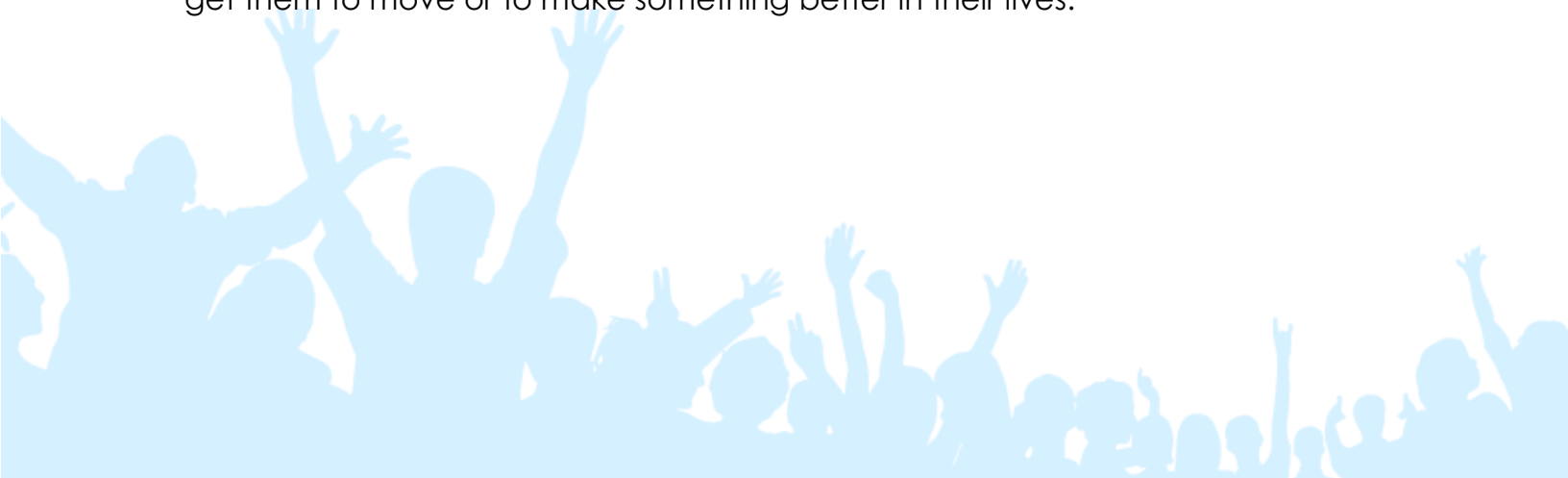
Why? Your distracted. Great speakers have an ability to capture and mesmerize you and take you on a journey because, they make you feel special. Remember, it's never about you, it's about service and you can never have nerves on stage if it's about service.

4. Start with a quote

When you start a presentation, it's always cool to start off with a quote. Everybody who is a great speaker, they have read so much and they have so many quotes. It's amazing and always have a set of quotes with you so that when you start your presentation, you put one in there and when you say it, people begin to think about it. Then that gives you the ability to spring from there and make a point.

5. Always challenge your audience

Nothing makes as much difference as a speaker who challenges the audience to do something. Remember, every time you are paid to do something, you're not paid to just go and talk or dump information, no. Great speakers challenge their audiences because, your job is to get them to do something about it or to get them to move or to make something better in their lives.



6. Prepare like a champ

When a speaker comes on stage and they didn't prepare, you can actually tell. As a speaker, go beyond what is required and practice like crazy. Practice like a champ. Go to the mirror if you must or get your relatives and bore them with your stuff until their sick of it so that when the time comes to present, you are good to go.

7. Be yourself

The more authentic you are on stage, the better. It is sad when you see speakers who want to be like other people or pretending to be somebody else. Be yourself. Find your style because your voice changes everything. When you find your authenticity, something changes. You will attract people who are attracted to that personality then, you'll repel people who don't like you.

8. Ask, engage & move

If you want to be a great speaker or if you want to take people on a journey or if you want to be memorable and you want to be called back, you got to engage your audience. Never speak for more than 10-15 minutes without asking a question. Never go for 60 minutes without getting your audience to move or to talk & high five each other.

9. Know your audience

Never go for a speech without finding out who your audience is because, it helps you to get into rapport with them.



10. **Always have a call to action**

Never end a speech without giving people a call to action. Whatever action it is for example, when you finish reading this PDF, go through the 10 points again and share with other people so that you can help other people who want to become great speakers.

11. **Always leave your audience with a memorable phrase.**

For example, I have a dream, Yes we can. Always leave your audience with something.

