



7 Reasons Why You Should

Never Give Up.

1. There is no joy, only pain if you give up.

Guess what, you never achieve anything because you gave up on your dreams. Because you gave up on pushing through, because you gave up on the promise, because you gave up on what was possible.

Everyone on earth has got the same opportunity in this world. Every one of us has the same amount of time. All you have to do is keep pushing, all you have to do is stay with it. All you have to do is wait a little longer and do whatever it takes to make your dreams happen.

So, there is no joy, it's just pain. Think about it. You're 80 years old, your grand kids are sitting around you. You're a broke ass and have nothing, you haven't left them nothing. Hey, what kind of life is that? Come on! We can't give up.

2. It is the easy way out.

Somehow society has a default of taking an easier route. When you find a little bit of an obstacle, you're like, "you know what let me stop." You're supposed to be in the gym, you're supposed to get out and work out and you're like, "maybe rest is more important."

You supposed to work harder and everybody is telling you to stay longer but it is easier to go out to have a drink than putting in more work.

Therefore, you will find that you always create this subconscious move, always the kind of guy giving up.

Okay, I want you to just take some time and go through your life and say "hey, where have I given up on certain dreams?" You will be surprised that they are there.

I did a reflection on my life ten years ago and realized that the bag of giving up had beaten me. I had to get rid of it. I had to find a way to persevere. I am going to see it through.

My first seminar had three people, I could have given up. Some of my best friends told me not waste my time. They told me people in this part of the world don't

attend public seminars but I kept on pushing. Why? It was easier for me to give up but guess what, life is much better on the other side.

3. It is a message / sign that you are not committed to your dreams.

Every one of us knows that if you give up you would have sent a deep message that you are not committed to your dreams, you are not committed to making a difference. You're not committed to being the kind of father, the kind of mother, the kind of leader that you're meant to be.

All of us have been given the opportunity to make a difference. But guess what. Most of us gave up because of lack of commitment to our dreams, lack of commitment to living a better life.

Now this is your challenge ... stop the giving up and be more committed. Become the kind of guy who's committed to whatever it takes. Work harder, work longer. Are you going to get setbacks? Yes! Just get up and make it happen.

4. Who you become along the way is much better than the rewards.

Who you become along the way is much sweeter, much better than even the rewards you get. People who give up never really realize the true competence of their true potential, they never get to that level where they say wow, is this what it's about.

My ability to push through has taught me some of the greatest lessons. But the person who I have become and continue to become is a much better human being than I was. I do not even want to think about what it would be if I hadn't pushed through.

It's who you become along the way, it's the character you build, it's the kind of example you leave for your loved ones, for the people who think about you, for the people who you have an obligation to inspire.

5. The price of quitting is so high.

The price for quitting ladies and gentlemen is so freakin high it's amazing.

The price for quitting is 1,000 times more than the price for pushing through. You pay a bigger price for not pushing through your goals. You pay a bigger price for not stepping up, for not putting in the work, for not committing. You pay a bigger price for letting your dreams die and that is not worth it.

It is better to stick with it. It is better to say "At least I will get whatever even if I do not know what it is. But I kept going, I did what I had to do." That is a much cheaper thing to go for than the price you pay for looking back on your life and saying damn I lost it there.

6. There are so many people waiting to use your quitting as their justification for failure.

There are so many people out there even our closest friends who cannot wait for you to give up, who cannot wait to come and say you know what, we told you it wasn't going to work. Some of them might not necessarily mean it in a bad way, but they're on the side lines waiting for you to fail. They are waiting for you to screw it up.

But giving up is not an option.

Because you give them the ability to justify their lack of commitment to their dreams, to say "it is okay to fail." No, you must ensure! Do not give them the ability to justify their weakness. Remember when you push through until the end, you find that you inspire other people.

But this is the other interesting thing, I found that one of the things psychology has gone on to prove is this ... *"When you reward the effort more than the result, people are, much more going to be encouraged to go for the effort consistently."* Why? Reward the effort not the result, you will be surprised how inspired people are going to be.

7. You must become someone's hero.

Be someone's hero. Look at your children, the people you love, look at the people you lead and ask yourself the question, "Can I be someone's hero?" and if the answer is yes, then you have a role to play.

You have to push through, you have to do whatever it takes because all of us are here to make a difference for some body.

You might not be a public speaker but you're a leader, you a mother a father, you're an uncle. Be somebody's hero, therefore you cannot quit.

8. Anything worthwhile takes time to achieve.

Anything worthwhile, anything worth pursuing, anything that was ever created, anything that was ever designed and anything that was worthwhile took time.

You have to pay the price and one of those is to ensure that you never quit. There is nothing that was ever achieved by quitters. There is nothing that was ever achieved by people who gave up along the way. No, you have to know that if anything is worth going for, then there is a time required for it to happen.

9. You are always much closer to the result than you think.

You're always much closer to getting there than you realize. if you put in five years, you might be two years away instead of the five years meaning if you stop you would have lost the five years.

If you keep pushing that means you only have two other years and it's just a rule of life, you always much closer to your goals and dreams than you think. So, whatever you do this week take some time and share this with somebody.